

ANURAG GROUP OF INSTITUTIONS



VIDYA JYOTHI

INSTITUTE OF TECHNOLOGY

ADVAYA'12

NATIONAL LEVEL Mgt., FEST

ON 06-01-12

DEPARTMENT OF MBA

About VJIT

Vidya Jyothi Institute of Technology was established in 1999 by two eminent visionaries in the education field viz. Sri A.P. Jithender Reddy and Sri V. Purushottam Reddy to impart quality technical education to the aspiring young students in the fields of Engineering, Management and Computer applications.

Dr. P. Rajeshwar Reddy, Chairman of Anurag group of institutions, correspondent of our institution has been pivotal in leading us in the path of success. He was awarded with “Dr. Tamhankar Memorial Prize” in 1996 by the “Magnetic Society of India” for best research paper and was elected as founder secretary, Consortium of Private Engineering Colleges Managements Association of AP. He is member, Academic Senate, Osmania University.

Dr. P. Venugopal Reddy, Principal, has been accolades to our institution and instrumental in providing a supportive environment for the students. He is a driving force behind the event.

About ADVAYA

Advaya'12 is a one day campus programme which focuses on recognizing managerial competence and soft skills of budding managers scheduled on 6th Jan 2012. Advaya attracts a plethora of brilliant minds, owing to the innovative events and the central locations of the college.

EVENTS

Formal Events

Business Quiz

Paper presentation

One minute manager

Ad-making

Informal Events

Skit

Photo Buzz

Build your nest

Short film

SPONSORSHIP OPTIONS

Advaya is synonym to unique, energy, creativity and arena where pure talent wins. VJIT, now in its 12th year ,is rapidly progressing Institute having global reput which is under the able Management of Anurag group of institutions, signing MOU's with many companies from the industry in view of holistic development of its students.

Your sponsorship towards ADVAYA will pay huge dividend as students from 80 to 100 colleges and we shall leverage the power of such a strong management in our endeavor. Our publicity campaigns have various forms such as Brochures, Posters, Flexes, Online presence in Advaya website.

TITLE SPONSOR- RS 25000/-

The festival will be named after the title sponsor i.e., VJIT and (title sponsor) present Advaya. All media vehicles (posters, pamphlets, invitations and newspaper advertisements) leading up to Advaya will carry the name and logo of the title sponsor.

The title sponsor can telecast their promotional videos/advertisement on screens which will be setup in campus during fest.

The backdrop of the main stage for the biggies will bear the logo of the title sponsors with highest preference.

The Advaya website will feature a profile page of the title sponsor(content has to be provided by you)

An innovative position in website highlighting as title sponsor.

Certificates will contain logo and name.

The title sponsor will be given a seminar slot to hold talks in the campus during Advaya.

Name of the title sponsor will be displayed on banners and flexes at location which provide maximum visibility during the fest.

Pamphlets and posters will be personally delivered to around 100 colleges in vicinity of twin cities and we aim to reach many more via mail. A stall will be provided in campus for your advertising activities. Our SMS advertising campaign shall contain your name as well.

ASSOCIATE SPONSOR- RS 15000/-

They will be referred to as associate sponsor for Advaya which will be used on all publicity campaigns.

All media vehicles (posters, pamphlets, invitations and newspapers advertisement) leading up to Advaya will carry the name and logo of the associate sponsor.

The Advaya website will feature a profile of the associate sponsor(content has to be provided by you)

The backdrop of main stage for biggies will bear the logo of associate sponsor with preference.

Innovative position in website highlighting as associate sponsors.

Certificates will contain logo and name.

A seminar slot shall be provided for associate sponsor.

The associate sponsor will get a stall for publicity purposes in the festival area.

CO-SPONSOR-RS 10000/-

All publications relating to the concerned event will carry the name and logo of Co-sponsor.

All the posters and banners relating to the event will carry the name and logo of the Co-sponsor.

The co-sponsor will be allowed to display banners at the venue of the event during its course.

The co-sponsor will be allowed to distribute publicity material during the event.

The name and logo of the co-sponsor will be featured on the page of Advaya website and will be hyperlinked to the URL desired by the co-sponsor.

PARTNERS-RS 5000/-

All partners ' logos and names will be displayed in the website and also printed on published material.

We will highlight you as publicity sponsor in all media vehicles.

STALL PARTNERS

Based on your requirement an 8x8 or 6x10 stall will be allotted to you.

APPAREL PARTNER

The design of the T-shirt will be decided by the organizers and the T-shirt will feature the name and logo of apparel sponsor.

CONTACT US

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