

Informal event

- 1) IPL BIDDING
- 2)TIK TOK MANIA
- 3)PUBG
- 4)CANDID PHOTOGRAPHY
- 5)DANCING
- 6)SINGING
- 7)SHORT CRICKET
- 8)ONE MINUTE GAMES

Guidelines:

- 1) ADVAYA consists of formal and informal events.
- 2) Each participant can take part in more than one event.
- 3) Any number of individual participants and teams can represent a college.
- 4) Registration fee for each participant is RS 50 for each formal event and RS.50 for each informal event.
- 5) Pay Rs.100 to participate in all of the formal events (Combo Offer)
- 6) Student who take part in paper presentation event can send their abstract soft copy in about 100 words on any management related topic to advayamba@vjit.ac.in by 28th March 2019
- 7) Filled up registration form can be sent to the organizing committee on or before 28th March 19 along with registration fees in cash or DD drawn in favor of "R&D Principal, Vidya jyothi Institute of Technology".
- 8) Spot registration will also be permitted on the day of ADVAYA between 9 am TO 10 am in the college premises..
- 9) Participants should carry their student identification cards.
- 10) Cash prizes, merit certificates, mementos will be awarded to the winners and runners up.
- 11) Participation certificates will be given to all the participants.
- 12) No accommodation is provided for outstation participants.

ADVAYA'19

Program Schedule for : 1 & 2 April 2019

Faculty Co-ordinators:

Dr.K.V.R.Satya Kumar Associate Professor	Mrs.P.Suneela Bharathi Associate Professor
Mrs.K.Kavitha Assistant Professor	Mr.P.Suman Assistant Professor
Mr.K.Jeevan Kumar Assistant Professor	Ms.G.Rajitha Assistant Professor
Mr.K.V.R.Satya Kumar Assistant Professor	Mrs.P.Suneela Bharathi Assistant Professor

Chief Patrons
Dr.P.Rajeshwar Reddy,
SECRETARY & CORRESPONDENT, MLC & Govt. Whip. Telangana

Mrs. S. Neelima,
JOINT SECRETARY, VJIT

Patrons
Dr. P.Venu Gopal Reddy,
Director, VJIT

Dr.A.Padmaja
Principal, VJIT

Convener

Dr.P.CHAKRADHAR, HOD, Dept. of MBA, VJIT.

Co-Conveners
Mrs.A.KRISHNA SRUJANA, ASST. PROF
Mrs.T.RAJANI, ASST.PROF

Student Co-Ordinators:

D.C.S.Mounika
8985494657
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NATIONAL LEVEL MANAGEMENT FEST

ADVAYA 2K19

ON

1ST & 2ND APRIL 2019



DEPARTMENT OF MBA



VIDYA JYOTHI INSTITUTE OF TECHNOLOGY

(An Autonomous Institution)

Accredited by NAAC & NBA,

Permanently Affiliated to JNTUH

Aziznagar Gate, C.B. Post, Hyderabad – 75

Website: <https://vjit.ac.in>

Phone: 91-8413-235300/ 309



About the Institution:

VIDYA JYOTHI INSTITUTE OF TECHNOLOGY (popularly known as VJIT), an autonomous institution, was established in 1998. The college prides on the fact that it has a very senior and highly accomplished faculty. VJIT is rated as one of the best engineering college in the region. Its knowledge base stems from the presence of highly qualified academic staff that brings with them rich industrial research and teaching experience. The institution is located in the lush green environs with serenity as its backdrop. Imparting quality education to students in various streams of Engineering and Business Management is the main motto of the college.

The college is accredited by NBA of AICTE and NAAC

ABOUT MBA DEPARTMENT

The Department of MBA was established in the academic year 2006-07 and has qualified, ratified and experienced faculty members drawn from reputed Universities and Industries. The MBA department offers

three specializations viz, Finance, Human Resources and Marketing. Apart from the regular academic work, the department also organizes group discussions, expert lectures, seminars to enhance students managerial skills. The academic results are more than 95% and placements are more than 75% in all academic time zones.

About ADVAYA

A National Level Management fest

ADVAYA'19, a National Level Management Fest is being organized by Department of Management Studies, VJIT to create an opportunity for eminent management professionals and academicians to collide and collaborate to share information for the benefits of management students.

This platform enables management students to interact and exhibit their talents, competencies, innovative approach to problem solving and communications skills in various events.

This occasion will enrich students' personality and pave way for their holistic development as management professionals. We look forward to your participation and benefit immensely from the interactive exchange of knowledge and the camaraderie you share with the students from other colleges.

EVENTS OF ADVAYA'19

Formal Events

A) PAPER & POSTER PRESENTATIONS

(Knowledge Lay Out)

Exhibit your talents in Finance, Human resource, and Marketing fields on the following topics:

Students may present paper on any one of the emerging trends & challenges in Finance, Marketing & HR areas.

B) BUSINESS QUIZ

2 members per team - Students can participate to test their knowledge in social economic, stock market and business related areas

C) VIRTUAL MARKETING

To provide a platform for MBA professionals to display their Marketing ideas.

D) STOCK MARKET GAME

A platform to construct Portfolio among available securities with minimum risk & maximum returns.

E) YOUNG MANAGER

The Battle of Young Minds to showcase the skills

F) YOUNG ENTREPRENEUR

To provide a platform for MBA professionals to display their entrepreneurial ideas. Students have to submit a business model for each products along with advertisements and product will be allotted at the time of registration.